

Artwork specifications

Hard- and software

For our prepress we are using the latest models of Apple computers with the following programs in order of preference:

- Adobe Illustrator CC
- Adobe InDesign CC (if possible, we convert to Illustrator)
- Adobe Photoshop CC (only for images, not the entire label)

Fonts

Please do not convert used fonts to paths, to avoid retyping or re-supplying all text in case of text- or size changes, but enclose separate font folders.

The minimum font size is 3.5 points positive and 4 points negative.

Colour Reference

For printing we are using the Pantone Matching System (PMS), but (especially for photo- and Full Colour jobs) we need a colour reference to verify the printed result.

For "homemade" colours we do not have a proper colour reference unless there is a colour proof (eg. GMG, Epson, Iris, chromalin, Matchprint) supplied.

Please let us know which we have to follow: the (supplied) colour proof or the (PMS) colours in the digital artwork.

Images

Do not embed images but supply them separately in high-resolution (300dpi minimum) because we probably still need to edit the images in Photoshop.

Give the images a minimum bleed of 1.5 mm around the die shape.

Make the images not unnecessarily large.

Die shapes and sizes

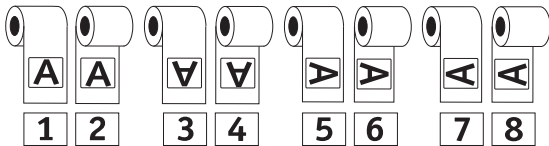
We have a large variety of die shapes in the most divergent shapes and sizes but of course it is possible to create a new shape according to your personal preferences.

Please place the die shape in the artwork in the exact size in a separate layer with a named spot color (eg. cut, die, die cut).

Winding shedule

Below our winding shedule.

WINDING BASED ON HEADER



Barcodes

It is sufficient when you just provide us the numbers because we have specialized software to produce the desired barcodes such as eg. EAN 8, EAN 13, Code 128 and ITF.

All barcodes will be reinserted by our prepress department to control the size and the expected dot gain (BWR) and are scanned before and during production to obtain a legibility according to the highest norms.

The scan reports are being archived.

Design

Of course we can also realize your complete layout or design.

Our years of experience in the label industry and our creative designers will be at your service.

Uploading artwork

For uploading artwork we recommend: wetransfer.com

You can easily send files up to 2GB to ntp@eticoll.nl without complicated codes or installing programs.

Screen

We are using screen 56 lines per centimeter / 142 lines per inch.

